

We envision a community where everyone has safety, stability, love, health and home.



Introduction

The results from 2024 speak to the power of Rose Haven's mission and our community. **Together, we infused joy and provided practical and emotional care into the lives of a record 4,294 people, including 870 children.**

As the only day shelter for women, children and marginalized genders in downtown Portland, we offered a refuge for our most-vulnerable neighbors. We provided meals, clothing, first aid, mailing addresses, hygiene, restrooms, showers as well as educational programs and guidance through medical and social services. More than that, we empowered our guests to explore long-term change.

We did this with intention, paying keen attention to the local and national climate, amplifying the voices of our guests, and plugging in even more deeply to the blossoming resources available to support them.

2024 felt promising. 2025 feels challenging.

This new year launched with executive orders that targeted nonprofits and vulnerable populations across the country. Orders were sweeping, radical and relentless – cutting essential services for elders, youth, families, immigrants, women, people of color and LGBTQAI+ communities. Our hearts are heavy for all those targeted.

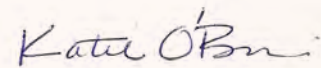
Rose Haven has existed for more than 27 years without reliance on government funding to do our work. As a privately funded agency, we control our own agenda. This includes prioritizing DEI and valuing the individual worth of every human regardless of gender, race, citizenship, beliefs, or means. No one is less than, and we will not buy into a narrative that tells us otherwise.

Don't get me wrong. We will be affected. As more rights are taken away from marginalized populations, it will bring even more people to Rose Haven's front door. And as more agencies shutter or reduce services, there will be fewer resources in our community to connect them with. This hard work becomes even harder.

Yet, now is not a time to give up or stop paying attention.

It is imperative that we elevate our voices in support of the people we serve and the agencies we partner with who are at risk right now. None of the successes our guests experienced last year happened in a vacuum. They were in partnership with our entire community: 1,304 volunteers, 65 interns, 100+ community partners, 27 staff, and literally thousands of in-kind and financial donors. The best in our community showed up and demonstrated how every individual is deserving of love and opportunity. Let's stay the course.

Thank you for your continued partnership,



Katie O'Brien
Executive Director



“Together, we infused joy and provided practical and emotional care into the lives of a record 4,294 people, including 870 children.”

Marginalization=Poverty

Homelessness is not the result of a single issue or a poor decision. Factors such as lack of affordable housing, employment discrimination, domestic violence, systemic racism, limited access to healthcare, and social inequalities contribute significantly to homelessness among women, LGBTQIA+ individuals, families, and the aging population in Oregon. These intersecting and compounding issues bring people to Rose Haven's front door.

Addressing these disparities requires comprehensive policies that expand affordable housing, strengthen anti-discrimination protections, improve access to healthcare, and enhance culturally competent social services to support these vulnerable populations.

Rose Haven works with 120-150 people each day to navigate resources, fill these gaps and remind people of their individual worth.



Women, particularly women of color, face intersecting barriers such as wage gaps, housing discrimination, and limited access to medical and mental health services, making it more difficult to escape domestic violence and maintain stability.

Domestic violence is a significant contributor to homelessness amongst women. Nearly 1 in 4 women cites domestic violence as the main cause of their homelessness. For those experiencing partner abuse, the proximity of perpetrators can limit their access to resources necessary to safely leave. Women, who are more likely to be financially dependent on their partners, are often faced with a lack of financial independence when leaving domestic abuse.

In 2023, Oregon reached the highest rate of family homelessness nationwide.

Across the country, this year saw a rise in family homelessness. At a 39% increase, it was the highest amongst any group. There's an abundant need for resources amongst mothers and parents trying to provide care and stable housing for their children. Currently, 3.96% of all infants and toddlers in Oregon are estimated to be homeless. Mothers and parents caring for these children are in a particularly vulnerable position as they try to meet the needs of their children while navigating financial and housing insecurity.

LGBTQIA+ individuals, especially transgender people of color, experience higher rates of housing and employment discrimination, often leading to homelessness, particularly among youth who are rejected by their families. Limited access to gender-affirming healthcare, mental health services, and HIV/AIDS treatment further exacerbates housing instability for LGBTQIA+ individuals.

Families, especially those from marginalized racial and ethnic backgrounds, struggle with generational poverty, rising living costs, inadequate healthcare, and limited access to childcare and supportive services, making stable housing difficult to maintain.

The aging population experiencing homelessness is growing, as older adults face increasing economic instability, unaffordable health care costs, and the long-term effects of past housing insecurity. Many older adults experiencing homelessness have chronic health conditions and disabilities, making it even harder to secure and maintain stable housing.

Marginalization=Poverty

Year after year, our service data points to disparities faced by **people of color** in Portland. Our population reflects the high number of **families** experiencing unsheltered homelessness in Oregon. We are also serving an increasing number of **older adults** who are struggling and need care.

Race & Ethnicity	Number	Percent %	General Population
			Portland
White	1,511	48.2	67
Prefer not to answer	466	14.9	–
African or African American	365	11.6	5.8
Hispanic or Latinx	143	10.2	11.3
Native American or Indigenous	320	4.6	0.8
Multiracial	119	3.8	11.3
Asian or Asian American	92	2.9	8.1
Eastern European	56	1.8	–
Native Hawaiian or Pacific Islander	47	1.5	0.5
Middle Eastern or Arab	19	0.6	–

General Population of Portland data sourced from the US Census Bureau 2024 Population Estimates
Rose Haven does not collect demographic data on children

Age	Number	Percent %
0-18	870	25.8
18-29	340	10.1
30-39	633	18.8
40-49	597	17.7
50-59	485	14.4
60+	450	13.3



Rose Haven's Gender Journey

In 1997, Rose Haven was founded to meet the longstanding need for a gender-specific day shelter and community center in Portland.

It was a place for femme-centric services, respite, and community, free from the gender-based violence and abuse that disproportionately targets people experiencing homelessness and poverty. More than 27 years ago, Sister Cathie Boerboom founded Rose Haven to serve cis women and children – which was a reflection of her best understanding of who was most harmed by sexism and gender-based violence at the time.

Today, Rose Haven continues to be a day shelter serving those most harmed by sexism and gender-based violence. However, our understanding of exactly what that means has expanded – like so many other things about us since 1997!

“trans, non-binary, and gender fluid folks are actually the most likely to be harmed by gender-based violence.”

We now know that trans, non-binary, and gender fluid folks are actually the most likely to be harmed by gender-based violence. Gender expansive people are also the most likely to experience other forms of intersecting harm (like homelessness, racism, poverty, and poor access to healthcare) that stem from the combination of sexism and other forms of oppression. To reflect our expanded understanding, we updated our mission in 2018.

Rose Haven now “serves women, children, and marginalized genders.” To us, this means serving women, children, and gender expansive people. Rose Haven will continue to be a femme-centered, gender-specific community that serves those most impacted by gender oppression.

Day-to-day, this may mean that there are people waiting in line or in our building who are masculine presenting. Though our community serves specific gender identities, we welcome all forms of gender expression. Each of our masculine presenting guests have been guided through an expanded, trauma-informed intake and welcome process. This process has a dual function: it ensures that we’re meeting the needs of our trans, nonbinary, and gender-fluid community members, while also ensuring the integrity of our gender-specific space.





Intake & Crisis Stabilization

Most new guests seek our support at the most difficult times of their lives. This program is more than an entry point—it is a lifeline. We are strengthening our guests' initial experience by offering comprehensive support from the moment they arrive, to ensure each person feels safe, informed, and empowered to begin rebuilding their lives.

922 Intake Meetings

20,716
Emergency Outfits

17,275
Bus Tickets

6,326
Outdoor Supplies

512
Onsite Mailboxes

Programs and Impact

Our **low-barrier model** makes Rose Haven the first point of contact for many who are seeking social services.

We offer **programs based on our guests' self-defined needs**, bridging critical gaps in service delivery for women, trans, nonbinary folks, and children seeking sanctuary in downtown Portland.

Rose Haven uses a **trauma-informed, wraparound approach** assisting with immediate needs for food, hygiene and medical support, while providing resources for guests to address their long-term goals of housing, health, and stability.



Essential Needs

Meals and supplies can be life-saving, however, they are more than just essential support. They are often the first step toward safety and empowerment. Whether fleeing domestic violence, enduring camp sweeps and harsh weather, or simply surviving unsheltered, our guests rely on these clean, dignified supplies and nourishing meals to regain balance and self-worth. For many, it's also a rare chance to choose items that reflect their identity and bring a sense of normalcy amid crisis.

70,018 Meals

18,773
Hygiene Supplies

3,249
First Aid Supplies

9,032
Shopping Appointments

1,752
Winter Coats

1,259
Pet Supplies

763
Loads of Laundry



Wellness & Empowerment

Hygiene access, onsite medical support, and restorative activities profoundly impact the health and well-being of our guests by providing comprehensive support in one location. Supported by dedicated volunteers and community partners, these services help guests manage both physical and mental wellness while mitigating social isolation. Wellness focused classes alongside community celebrations, foster connection, healing, and empowerment.

3,348 Showers

2,997
Clinic Visits

2,124
Wellness Activities

805
Classes & Activities

805
Computer Lab Sessions



Advocacy

Through personalized one-on-one meetings, our Resource and Mental Health Advocates connect our guests to meaningful resources, critical emotional support, crisis intervention, safety planning, and financial assistance. The support our guests receive from this program is paired with our other holistic services to work towards their stability and independence. We are proud to have provided the following support and resources last year:

3,302
One-on-One
Advocacy Meetings

Financial Aid Provided
1,738

294

Formal referrals for housing, recovery, employment, mental health, and other vital services

330

Mental Health
Activity Participants

115

De-escalations

67

Support Group Participants

Themes from 2024 included somatic work, grief & art, and cultivating self compassion



Financial assistance supports both our housed and unhoused guests by providing direct payment for identification, utilities, education or employment needs, medical care, phone bills, and more. For many housed individuals, this support helps keep them in their homes, and for unhoused folks it's another barrier we can lift to help them access a permanent home.

583 Gas Cards & Bus Passes	Phone Service 292	Identification 189
Medical 132	Utilities 111	Education & Employment 97
Storage 97	Emergency Transportation 95	Emergency Advocacy 45
44 Housing Applications	Family-specific Assistance 33	Gender-affirming Supplies 20



Children & Family Services

As rates of unsheltered homelessness for families with children continue to rise in Oregon, it is important to create an empowering environment for the parents we serve. We are helping them find a place of stability and success so that they can be the ones to provide for their children.

While children are always welcome, our Family Afternoon hours, each Wednesday from 1-4pm, are dedicated to the parents and children Rose Haven serves.



870 Children

610
New Children

1,626
Visits to Rose Haven

309
School Supply Recipients

629
Holiday Gift Recipients

4,138 Meals

2,588
Shopping Appointments

2,020
Diaper Packs

1,144
Emergency Supplies

587
Hygiene Supplies

415
Bus Tickets

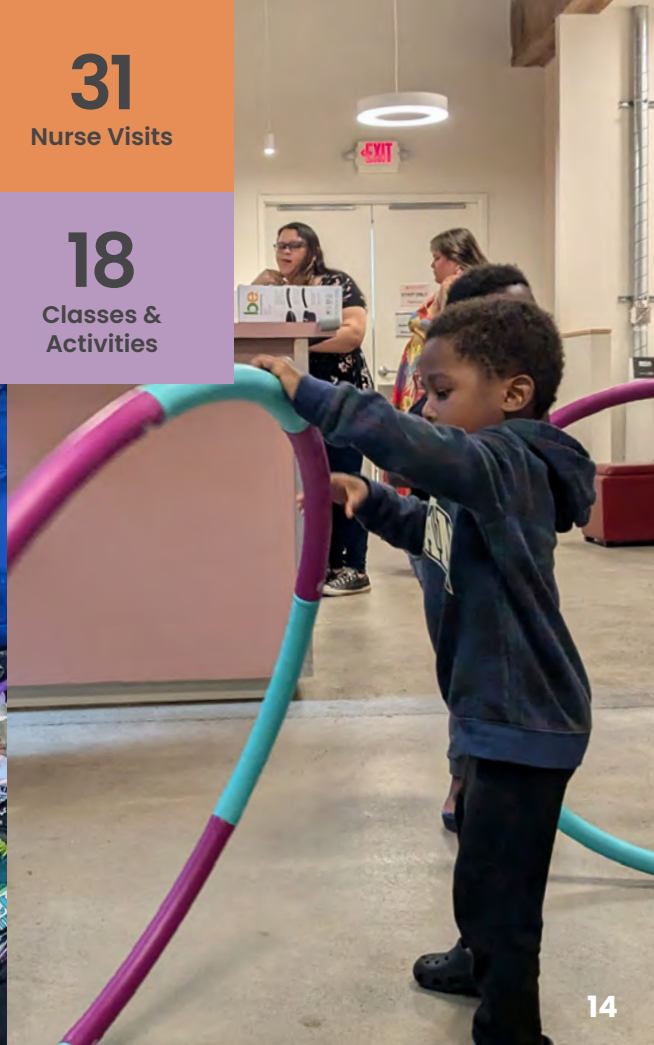
36
Outdoor Supplies

31
Nurse Visits

26
First Aid Supplies

25
Showers

18
Classes & Activities



Community

Our services are made possible through the dedicated support of **more than 1,300 volunteers, interns, and student nurses, as well as over 100 community partners**, all of whom contribute to the compassionate delivery of direct care. We are proud to be in partnership with the Mental Health & Addiction Association of Oregon, Native American Youth Association, DV Advocacy, The Commons Law Center, Cascade AIDS Project, Oregon Department of Human Services, Quest Center for Integrative Health, National University of Natural Medicine, and many more.



Improve Guest Health, Safety and Stability: Increase capacity to provide proven programs and expand service offerings with community partners to meet our guests’ self-defined needs.

- Expand programming space to support demand for services
- Improve access to domestic violence, low-barrier, recovery and culturally specific housing opportunities
- Strengthen mental health, recovery and stabilization services
- Provide access to onsite and offsite legal support
- Create guest engagement and reciprocity opportunities

Promote Employee Wellness: Recruit, retain, and support our valuable team through compensation, benefit offerings, and growth opportunities aligned with our important work.

- Provide a living wage and comprehensive benefits to all employees
- Determine and implement new employee wellness strategy
- Streamline internal communication and decision-making protocols
- Develop succession plans to ensure long-standing agency stability

Ensure Organizational Stability: Sustain funding and leadership to support current services and planned growth while prioritizing exceptional transparency, measurable outcomes, and clear funding impact.

- Diversify and expand revenue streams
- Staff a marketing team that builds a communications plan that showcases both impact reporting and guest voices in support of fundraising initiatives
- Explore capital campaign to support space and program expansion
- Empower and engage board, staff and other constituents in fundraising efforts

Operationalize Diversity, Equity, Inclusion, Justice, and Belonging: Center DEIJB in our thinking, principles, policies, evolution, culture and programs.

- Hire outside support to provide an agency-wide DEIJB assessment
- Focus on volunteer onboarding and training to support DEIJB priorities
- Develop and promote a restorative justice program for guests
- Improve guest feedback systems and host educational programs to support DEIJB priorities
- Diversify staff, volunteers, and board members to bring more lived experience into our leadership

Amplify Guests’ Voice: Promote the needs and challenges of our guests through data-driven insights and shared stories.

- Develop overarching strategic communications plan
- Educate and equip board, volunteers, donors and guests with tools, data, stories and information
- Align with like-minded agencies to uplift shared messaging
- Actively amplify guests’ voice at the city, county, state and national level

Rose Haven allocated nearly \$2 million directly to our core social service programs, ensuring that those who rely on us receive the highest level of care and support.

Unlike many agencies who rely on large multi-year contracts to support their work, Rose Haven does not have guaranteed income year-over-year. Annually, we are reliant on the generosity of the community, many of whom give at year end.

Thanks to the generous support of individual donors, foundations, corporate partners, and government grants, we are able to channel our resources where they matter most. While “individual” contributions and “grants and foundation” support continue to be our greatest sources of revenue, it is inspiring to see the growth in contributions from the “corporate” sector. Strategic partnerships also allowed us to secure government support in 2024 through one-time Supportive Housing Services funding from Multnomah County.

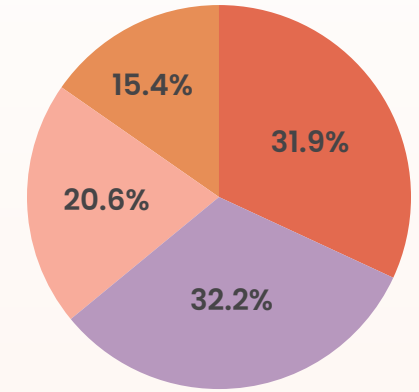
Rose Haven programs simply would not exist without our investment in fundraising necessary to continue building the resources needed to sustain our growth. With operational costs kept to a responsible \$221,000, we ensured that our infrastructure remains robust while keeping the focus on direct impact.

With an evolving and uncertain political and economic landscape, we expect challenging times ahead and are grateful to have a solid financial foundation to meet the inevitable increase in demand for services. As we move forward, we remain dedicated to building a strong foundation for future growth, ensuring that every dollar is used effectively to benefit those who need it most. Thank you for your support!

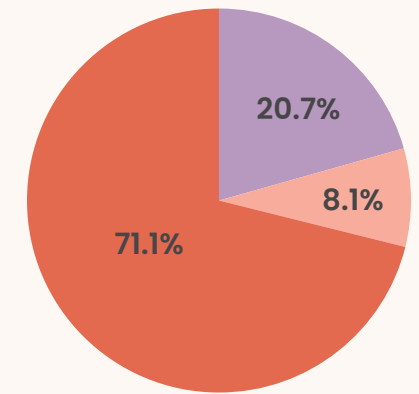
***Accounting Note:** In 2024 Rose Haven moved from a cash-basis accounting system to an accrual-basis accounting system. As a result we realized year-end revenue in December typically accounted for in January of the following year. As a result there is surplus revenue in 2024 and a planned deficit budget in 2025.

2024 Financial Overview

Revenue	\$3,718,875
Individual Contributions	\$1,185,792
Grants & Foundations	\$1,197,880
Corporations & Organizations	\$764,281
Government Grants & Contracts	\$570,922



Expenses	\$2,722,578
Social Service Programs	\$1,936,983
Program Fundraising	\$564,346
Operations	\$221,249



Support our mission

In these uncertain and rapidly shifting times, when so many systems feel fragile and communities are divided, spaces like Rose Haven remain vital.

Your support is not only a lifeline for our guests, it's a powerful statement about the kind of world we're building together. Every contribution makes it possible for Rose Haven to open its doors each day, offer critical care, and remind our guests they are not alone.

Let's meet this moment together, and ensure no one is left behind.



1. Make a Financial Contribution

Make a one-time or recurring donation anytime at rosehaven.org

Double your impact through corporate matching

Thousands of employers across the country match charitable contributions. Visit our website to see if your company has a program!

Plan for your future and ours with an estate gift

We are honored and inspired by the people who have chosen to leave a portion of their estate to Rose Haven. These acts leave a lasting impact, they provide ways to give via crypto, QCDs, and DAFs and can also provide potential tax savings.

Rose Haven is excited to partner with FreeWill to offer a valuable estate planning resource. Visit rosehaven.org to explore how our free will and donor advised fund creation tools can help put your financial affairs and giving priorities in order.

2. Host an Event

Many of our supporters hold third-party events to raise funds and/or in-kind donations for Rose Haven. Events are a great way to generate awareness and grow our community.



3. Donate Supplies

Our supply distribution program provides guests with much needed essentials:

- Consider hosting a donation drive
- Check out @rosehavenpdx on Instagram for a list of our top weekly needs
- **In-demand items include** personal hygiene kits, comfortable clothing and shoes, socks, underwear, outdoor gear, backpacks, and luggage

We accept drop-in donations on Thursdays between 1pm and 4pm or by appointment.



4. Volunteer

1,304 people donated a total of 26,489 hours to Rose Haven in 2024. Join our network by volunteering individually, or with a group of co-workers, friends, or neighbors!





Celebrating our community





donate



Support women, children
and marginalized genders
experiencing homelessness
and poverty.



ROSE HAVEN

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1740 NW Gilsan St.
Portland, OR 97209

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Portland, OR 97296

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Email info@rosehaven.org
Web rosehaven.org
Social [@rosehavenpdx](https://www.instagram.com/rosehavenpdx)