

# Sponsorship

DONOR SUPPORT  
 info@rosehaven.org  
 (503) 328-6364



## It's the 12th annual Reigning Roses!

Reigning Roses is a free Mother's Day event, a way to bring together our guests at Rose Haven with our staff and community of supporters for an uplifting celebration of women!

The Walk is a Portland tradition—an inclusive event with food, drinks, a raffle, giveaways, live entertainment and a leisurely stroll through beautiful Northwest Portland, with sponsored, interactive stops along the way.

In 2024, **22 sponsors and 1,057 donors raised \$275,062 for Rose Haven through Reigning Roses**

Because there is no fee to participate—in line with our values and creating the most welcoming atmosphere possible—we cannot reach our fundraising goal or produce our iconic Mother's Day event without generous sponsorship from individuals, foundations, organizations, businesses and corporations!

Your presence and credibility motivate crowdfunding efforts and inspire individual giving.

We look forward to working with all of our 2025 event sponsors to acknowledge your generous gift and promote you throughout the Reigning Roses campaign!

### RRW25 Sponsorship Tiers

	\$10K+	\$5K+	\$2.5K+	\$1K+	\$500+
Benefit	Premiere	Bouquet	Flower	Bloom	Bud
Acknowledgement on the Reigning Roses Walk (RRW) website by name (no logo)	•	•	•	•	•
Option to include promotional materials in the RRW Mother's Day event giveaway bags	•	•	•	•	•
Your location featured on the RRW Mother's Day event map if it's on the route or in the neighborhood	•	•	•	•	•
Your name on the RRW Mother's Day event signage	•	•	•	•	
Special thanks on Rose Haven's social media platforms	•	•	•	•	
Your name and link on the RRW event website	•	•	•	•	
Verbal acknowledgement at the RRW Mother's Day event	•	•	•	•	
Name on printed event materials	•	•	•		
Your logo on the RRW Mother's Day event signage	•	•	•		
Your name, logo and link on event and Rose Haven websites	•	•	•		
Your name included in event press	•	•	•		
Logo on RRW walk signage	•	•			
Your logo featured on the RRW banner and in other printed event materials	•	•			
Your logo featured on RRW promotional materials including: mailer, flyer, poster, email newsletter, etc.	•	•			
Leading recognition and the opportunity to work with Rose Haven on a custom acknowledgement package	•				



# Sponsorship Form

DONOR SUPPORT  
info@rosehaven.org  
(503) 328-5906



## HOW TO SPONSOR

You can sponsor Reigning Roses by making a donation at [makeitreign.org](http://makeitreign.org), [rosehaven.org](http://rosehaven.org) (please note Reigning Roses Walk 2025), payment apps **Venmo** or **PayPal** or by filling out the form below and returning it to Rose Haven.

Thank you!

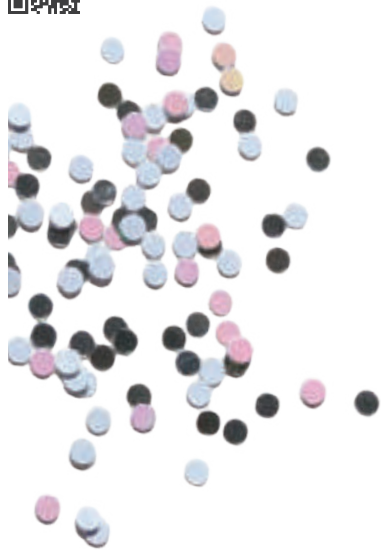
Learn more about Reigning Roses



## TAX DEDUCTION

Rose Haven is a 501(c)(3) nonprofit, donations are 100% tax deductible  
Tax ID 20-5922682

Learn more about Rose Haven



## SPONSOR INFORMATION

Name (as you'd like to see it in printed)		
Contact Name (if different)		
Street Address	Apt	City
State	Zip Code	
Email	Phone Number	

Sign me up for Rose Haven marketing emails and newsletters

## SPONSORSHIP TIER

Bud \$500+	Bloom \$1000+	Flower \$2,500+	Bouquet \$5,000+	Premiere 10,000+
------------	---------------	-----------------	------------------	------------------

I would like to make a cash donation of a different amount \_\_\_\_\_

Enclosed is my check payable to Rose Haven

## PAYMENT INFORMATION

Card Type	Visa	Mastercard	AMEX	Discover	Other:
Card Number					
Expiration Date	Security Code (CVV)		Billing Zip Code		

## IN-KIND SPONSORSHIP

Select a category:

- |  |   |
|--|---|
| <input type="checkbox"/> Advertising & Promotion | <input type="checkbox"/> Photography, Photo Booth, Videography                                |
| <input type="checkbox"/> Food & Drink            | <input type="checkbox"/> Musicians, other Artists & Performers                                |
| <input type="checkbox"/> Event Rentals & Supply  | <input type="checkbox"/> Art, Products & Experiences for Donor Incentives, Raffle & Swag Bags |
| <input type="checkbox"/> Floral & Decor          | <input type="checkbox"/> Interactive Stops for our 2025 Reigning Roses Walk Route             |

Item(s)
Fair Market Value

Signature \_\_\_\_\_ Date \_\_\_\_\_