

# HOME FOR THE HAVEN CAMPAIGN

Rose Haven is “home” to thousands of women, children and marginalized genders who live outside, in cars, in temporary shelters and on the margins.

## Project Summary

**"Home for the Haven" is a \$3 million campaign centered around our new facility, enabling Rose Haven to build its dream home, bring guests back indoors, re-establish programs, and increase capacity to welcome and serve more community members.**

Since 2007, the majority of Rose Haven’s services have taken place in the 3,500 sq ft basement of the First Immanuel Lutheran Church. Demand for services has placed increased stress on our agency and guests for many years, and the pandemic took an already strained situation to an incomprehensible level. We have been operating mainly outside, offering services on the sidewalk, providing little protection from extreme weather and unwelcome acquaintances. It is simply not feasible to continue services in our current location. This campaign keeps our supportive services in the familiar neighborhood of NW Portland, and provides us with sufficient space to meet current and anticipated demand for services.

## New Long-Term Lease in NW Portland

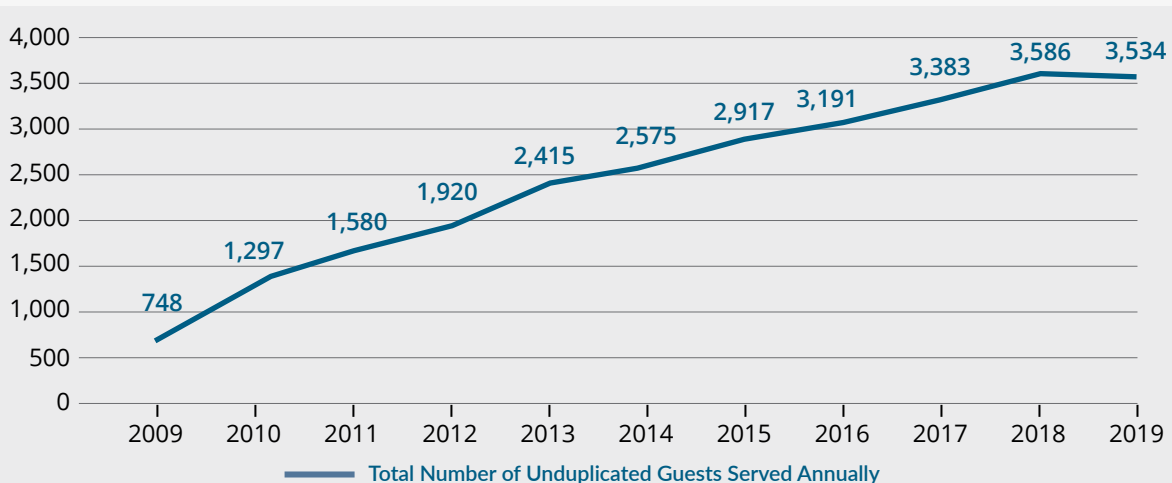
In February 2021, Rose Haven secured a long-term lease from friend and neighbor World Cup Coffee at 1740 NW Glisan in Portland, just 1.5 blocks from our current location. This building provides us with the perfect

infrastructure to create the dream “Home for the Haven”. [Gensler](#), a worldwide design and architecture firm with a Portland office, will be our pro bono project manager, designer and architect donating more than 1,200 hours of service to Rose Haven’s relocation. Gensler has created a plan that provides our guests, staff and volunteers the ideal layout to rebuild community and improve lives.

## History

Rose Haven has been a vital resource for women and children experiencing trauma in Portland for close to 25 years. We were established in 1997 as a program of Catholic Charities after our founding director, Sr. Cathie Boerboom, a Good Shepherd Sister, and Joan Van Almen conducted a survey where they walked the streets of Portland and asked women what they needed. The overwhelming response was a safe place to go during the day, where they could take their children and access resources. Rose Haven was located in Old Town until 2007 when it became an independent 501(c)(3) and moved to its current location in NW Portland. In 2021 we continue to provide programs based on our guests’ self-defined needs, offering a low-barrier and accessible resource center where women, children and marginalized genders can meet their physical and emotional needs, access social services and find community.

## Escalating Community Need

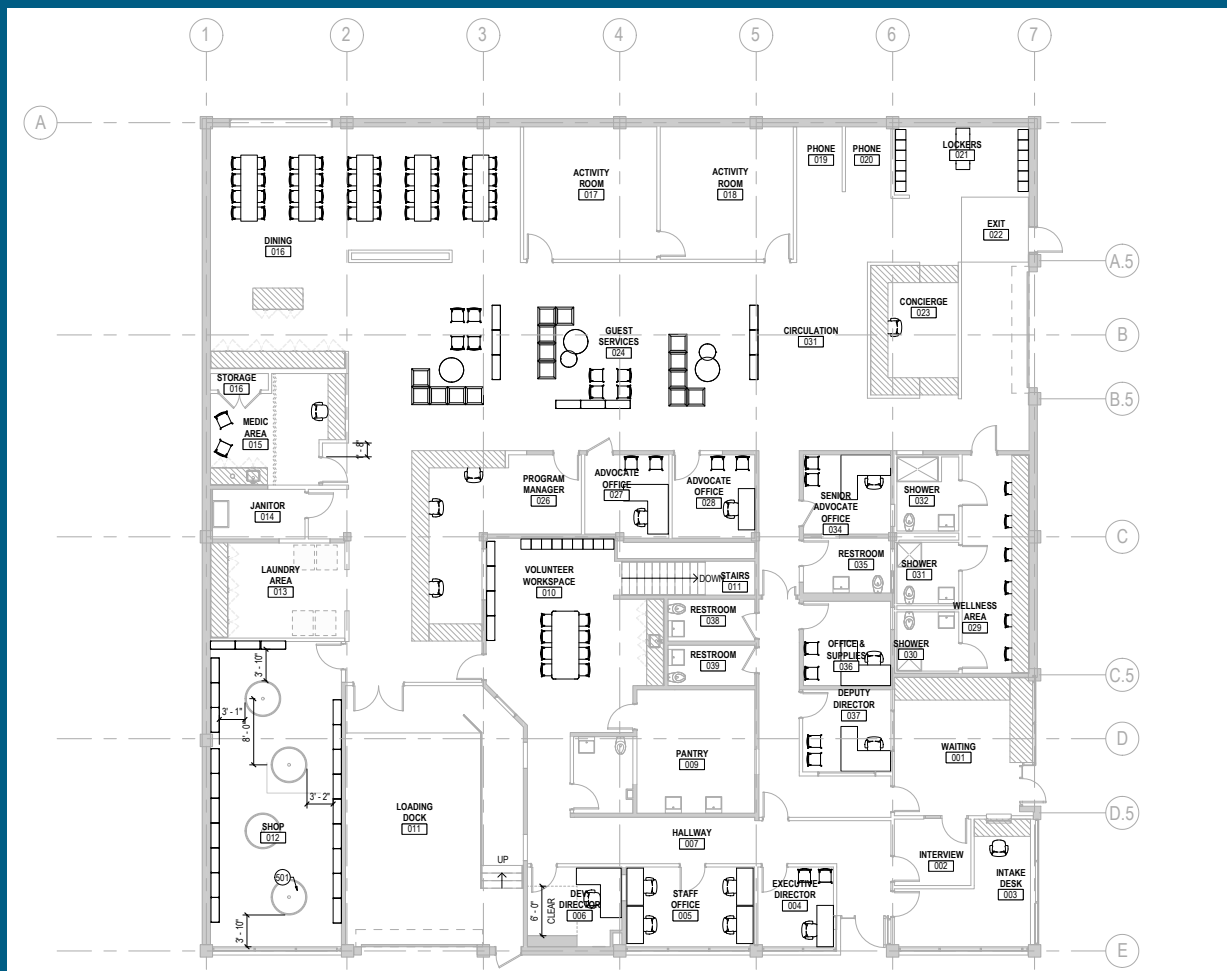


## Pandemic Services Pivot in 2020

Rose Haven traditionally supports a spectrum of people experiencing poverty – those unsheltered and those with housing who live on the margins. In March of 2020, overnight shelters for individuals experiencing homelessness were forced to physically distance people and beds became even more scarce. Since that time, those outside have had little to no indoor respite. Rose Haven began to prioritize our shelter services for guests cut off from housing or access to shelter. Pivoting our focus to the most marginalized, we served 2,477 of the most vulnerable in our community onsite with a hybrid of indoor and outdoor services in 2020. For those housed yet struggling while sheltering in place, Rose Haven focused on mutual aid partners who were providing outreach to folks wherever they were. In collaboration, we distributed hygiene supplies, emergency clothing, diapers, wipes, water, PPE, menstrual products, warm coats, school supplies and holiday gifts to thousands. These people are not fully quantified in our 2020 statistics.

## Building Features

Our new building provides 9,700 sq ft of programming and operations space, tripling our current footprint. Additionally, it hosts 2,000 sq ft of basement storage and a loading dock ideal for donation drop offs and organization. Most importantly it brings Rose Haven services to street level, promoting dignity for guests seeking support. Guests will be received in a welcoming entrance with a waiting area for new intakes. Increased onsite safety features will include a secure entrance and as well as ample space for proper airflow and social distancing. Individual reception areas for wellness programs, guest services and medical support will help alleviate crowding, expedite services and increase accessibility.





## Guest Impact

### Re-establishing Community and Support Systems Inside Will:

- Double current service hours
- Improve physical and mental health of the most vulnerable people in our community through social connection and resources
- Revitalize programs that address social determinants of health and improve outcomes for unhoused populations, communities of color and low-wage earners
- Re-establish basic service programs including the distribution of clothing, hygiene products, emergency supplies and nutritious food
- Allow for continued distribution of direct service allocations for utilities, medicine, employment, rental applications, storage units, transportation and more
- Enable us to provide more private guidance, advocacy support, housing connections, domestic violence referrals, and other life-saving resources

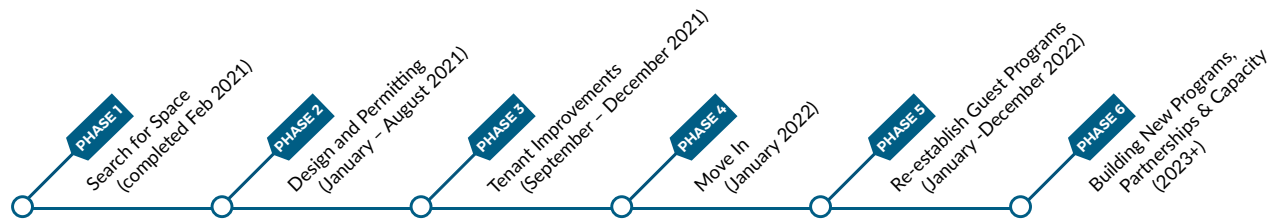
### New Programs and Partnerships Will:

- Increase programming and resources for women with children
- Offer non-clinical mental health support through peer programs, support groups, onsite partnerships
- Establish medical support programs including telehealth and naturopathic care
- Empower through education and learning opportunities
- Improve physical and mental wellness with yoga and meditation classes
- Provide onsite haircuts, foot soaks and personal hygiene support
- Offer culturally specific programs, socialization opportunities and healing art activities
- Provide support for continuing education and financial allocations for school fees, books and transportation
- Provide employment assistance through resume support, partner connections, ID replacements, uniforms, food handler cards, OLCC cards, and driver licenses

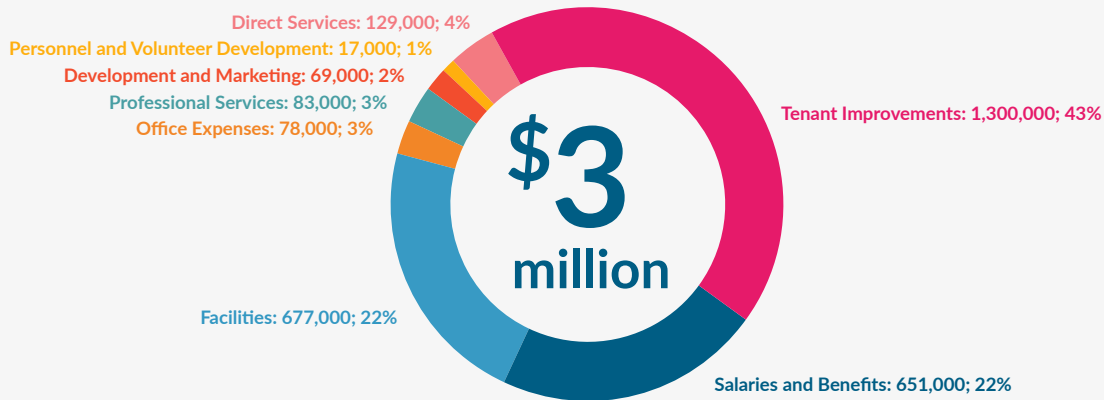
## Community Benefit

Rose Haven provides support not only to individuals, but to our community as a whole. Each day our programs will bring more than 100 women and children from the streets of Portland into our haven where they will be supported in their efforts to become healthy and productive members of our community. Our new facility will allow us to play an even more important role in reducing waste and cleaning up our city by providing access for guests to onsite laundry facilities, recycling and dumpsters. Additionally, we will provide guests with onsite day lockers to safely guard their possessions rather than leaving them unattended, and often stolen, on our city streets. And we will continue to provide financial support for off site storage units during transitional periods. With our food gleaning program, we will continue to help reduce local restaurant waste and redistribute unwanted food through our Nutrition Program. Rose Haven is also committed to the upcycling of clothing in our shop and through partner redistribution programs.

## Phases/Timeline



## Project Cost - Home for the Haven



Annual operating costs will increase 32% in our new home and increase capacity and services by 100%.  
This budget reflects support for program expansion over a 5-year period.

## HOW YOU CAN HELP

### Financial Support

Please make a gift to help us reach our financial goal of \$3 million to build out and operate in our new home. Donations can be one time or multi-year pledges. Visit [rosehaven.org](http://rosehaven.org), or mail to:  
Rose Haven, PO Box 10405, Portland, OR 97296

### Planned Gifts

Your planned gift to Rose Haven will help us carry out our mission for many years to come and provide you with tax and income benefits. There are many different strategies for making a planned gift. If you would like to include Rose Haven in your estate planning, please contact your estate planning attorney, or reach out to us directly.

### In-kind Contributions

Community businesses and friends are invited to provide donated or low-cost products or services to complete our tenant renovations and support ongoing maintenance. Interested supporters for painting, flooring, HVAC, windows, carpentry, appliances, moving services or other needed support are invited to contact us.

### Gift Recognition

Donors at all contribution levels will be recognized if desired.

For additional information contact:

Katie O'Brien, Executive Director; 503-248-6364 x306, [kobrien@rosehaven.org](mailto:kobrien@rosehaven.org) or  
Kathy Kelly, Board President; [kelly221@gmail.com](mailto:kelly221@gmail.com).